

VISION

Our Vision

MISSION

Centered on the field of chemistry, the Tokuyama Group will continue to create value that enhances people's lives

ASPIRATIONS

Shift from a focus on quantity to quality

FY2025

**Global leader
in advanced
materials**

**Leader in Japan
in its traditional
businesses**

VALUES

- Customer satisfaction is the source of profits
- A higher and broader perspective
- Personnel who consistently surpass their predecessors
- Integrity, perseverance, and a sense of fun



Tokuyama Report 2020

The Vision of Tokuyama was established in 2016 to make the mission that the Company should fulfill clear and signify the ideal image it would like to achieve for the future.

The Vision of Tokuyama consists of its Mission, Aspirations, and Values. It is the foundation of the Company's activities. All of the Company's employees should bear the Vision in mind as a code of behavior and guidance for their decision making.

The Company celebrated its 100th anniversary in 2018, and as a "new foundation," will achieve sustainable growth over the next 100 years.

Editorial Policy

Publication of the "Tokuyama Report"

Tokuyama has published annual reports as a tool providing management and financial information to investors. We have changed the title of this report to the Tokuyama Report from this year, which also includes non-financial information. In an effort to convey the value of the Tokuyama Group, we have included information about value creation in the past, present and future, while also enhancing the page content, beginning with the message from the President. We hope that this report will deepen many stakeholders' understanding of the Company and will help facilitate communication.

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