# Value Creation Story I O The Path Together with Society



#### 1918 - 1974

#### Foundation toward the expansion of the inorganic chemicals business and entry into the petrochemical business

Established domestic production of soda ash to resolve difficulty in securing imports during WWI. Entered the cement business and the petrochemical business in response to expanding demand in a period of high economic growth. Contributed to increasing people's quality of life and infrastructure development. Strengthened environmental measures to meet social expectations in response to serious pollution problems.

#### Established Nihon Soda Kogyo Co., Ltd. to produce soda ash in Tokuyama, Yamaguchi Prefecture (currently Shunan City) Started to produce soda ash 1936 The company name is changed to Tokuyama Soda Co., Ltd. Started to produce cement in the wet process from waste mud produced during the production of soda ash Started to produce calcium chloride using distillery effluent produced during the production of soda ash Changed the manufacturing method of caustic soda to the electrolytic process Completed construction of Nanyo Plant to expand cement business .... Commenced ready-mixed concrete business in response to expanding construction demand Commenced production of propylene oxide by employing chloride that makes use of by-products from caustic soda operations Commenced production of ion exchange membranes that are used for salt production from concentrated seawater (The first commercialization of ion exchange membranes in Japan) Commenced production of isopropyl alcohol (IPA)

#### 1975 - 1989

**Expanded specialty and processing businesses** Promoted Company-wide energy conservation in response to global energy crisis. Created many electronics materials and fine chemical products, including semiconductor-grade polycrystalline silicon and high-purity aluminum nitride, which are mainstay products, to meet new social needs.

Commenced production of polyolefin film ..... Synthesized diallyl carbonate using the sodium carbonate method and commenced sales as a plastic lens-related material Developed an aluminum nitride sintered body that has a high thermal conductivity and transmits light Commenced production of high-purity chemicals for electronics manufacturing Commenced sales of enzyme kits for polyamine tests, which resulted in the Company's entry into the diagnostic reagents and systems business Switched over from the caustic soda manufacturing method to the ion exchange membrane method Commenced sales of Palfique, a dental composite resin that applies polymer technology and powder control 1984 Commenced production of semiconductor-grade polycrystalline silicon, from which silicon wafers are made, with the development of the information society Completed a plant to manufacture high-purity aluminum nitride using a unique nitride reduction process and commenced production 1985 Established the Kashima Factory in Hasaki City (present Kamisu City), Ibaraki Prefecture, to expand fine chemicals business Commenced production of NF Sheet, a microporous film that repels water but allows air to pass through 1989 Completed construction of the Tsukuba Research Laboratory in . Tsukuba, Ibaraki Prefecture



#### 1990 - 2004

#### Strengthened and restructured core businesses

Provided cutting-edge materials to the semiconductor industry and contributed to IT innovation. Responded to market demand from a global perspective by establishing business bases overseas and consolidating operations and spinning off businesses.

- 1994 The company name is changed to Tokuyama Corporation Established a joint venture for
- photoresist developer in South Korea and commenced production in Ulsan, South Korea
- Established Tokuyama Electronic Chemicals Pte. Ltd. in Singapore and commenced the refinement and filling of high-purity chemicals for electronics manufacturing
- Established Taiwan Tokuyama Corporation in Taiwan and commenced the refinement and filling of high-purity chemicals for electronics manufacturing
- Began operating a recycling plant converting waste plastic into alternative of thermal energy for cement --
- Established Yamaguchi Eco-tech Corporation, a joint venture with Ube Industries, Ltd., and commenced recycling of waste incineration ash
- Established Shanghai Tokuyama Plastics Co., Ltd. in Shanghai, China, as a manufacturing and sales company of microporous film

#### 2005 - 2015

#### Focused on raising corporate value

Companies' social contributions, including their contribution to the creation of a recycling society, attracted a great deal of attention, and Tokuyama boosted its presence due to its contributions to zero emissions and resource recycling. Promoted globalization.

Established Tokuyama Chemicals (Zhejiang) Co., Ltd. in Zhejiang, China, and commenced production of fumed silica in China A GMP-compliant plant to produce drug substances for pharmaceuticals was completed at the Kashima Factory 2008 Established Shunan Bulk Terminal Co., Ltd., a joint venture that stores and ships bulk cargo, such as coal, etc. Announced the construction of a polycrystalline silicon plant in Malaysia Tokuyama Chiyoda Gypsum Co., Ltd. established as a joint venture to develop a waste gypsum board recycling business Commenced production of liquified hydrogen at Yamaguchi Liquid Hydrogen Corporation, a joint venture with Iwatani Corporation Commenced operation of cement clinker loading facilities for exports

Building a new foundation To help achieve the SDGs and solve social issues, Tokuyama prioritizes ICT, healthcare and the environment and promotes initiatives to develop products and technologies that will help solve social issues.

Transferred Tokuyama Malaysia Sdn. Bhd., a polycrystalline silicon manufacturing and sales company in Malaysia, to South Korea-based OCI Company Ltd.





Chemicals

Specialty Products Cement

Life & Amenity

# Value Creation Story 2 Our Strengths and Strategies

We have identified our strengths in each of the six capital categories and have determined strategies for each category to undertake a variety of initiatives.

#### Strategy

Expand production bases and build new production bases in a timely manner to meet customer needs
Continue investment in port infrastructure to strengthen export systems

#### **Manufacturing Capital**

- Highly integrated and high-efficiency production structure of Tokuyama Factory
- The capacity of port infrastructure at Tokuyama
   Factory enabling export and import via large vessels

#### Strategy

- Make Company-wide efforts to reduce energy-originated CO<sub>2</sub> emissions (by fiscal 2030, reduce emissions by 15% from BAU\* emissions in fiscal 2013) \* BAU refers to Business as Usual. (emissions without specified reduction measures)
- Continue to examine in each process the risks, hazards, regulations of domestic and overseas laws, and risk assessments for chemical substances related to products

#### Natural Capital

- Environmental management in all business processes
- Development of products, technologies and manufacturing processes that take into consideration environmental impact

### **Six Capital**

#### Strategy

- Develop products and technologies to solve social issues and help achieve a sustainable society
- Promote disclosure and dialogue with each type of stakeholder to ensure the deepening of mutual understanding

#### **Social Capital**

 Build sustainable relationships with a diverse range of stakeholders through communication emphasizing disclosure and dialogue



#### **Human Capital**

• Create a vibrant corporate culture by increasing employees' sincerity and tenacity, traditional characteristics of Tokuyama, as well as their independence and speed

#### Strategy

Treat, assign and cultivate employees appropriately and link human resources directly to the growth of the Company
Hire mid-career employees actively and accelerate human resources innovation
Thoroughly conduct process safety and disaster prevention activities and activities for industrial safety and health

### Categories

#### Financial Capital

- Good, well-balanced relationships with financial institutions
- A credit rating of A
- Improvement of the equity ratio  $12.8\% \Rightarrow 44.0\%$ (March 31, 2016) (March 31, 2020)

#### Strategy

- Build a financial structure that is highly regarded by investors and markets that enables us to procure funding stably at a low interest rate and in a timely manner
- Examine investment plans not only from a financial perspective but also from the perspective of reducing CO<sub>2</sub> emissions and the reduction of required labor

#### Intellectual Capital

 Unique technologies based on chemicals developed by Tokuyama

#### Strategy

- Create new businesses in the fields of ICT, healthcare and the environment by enhancing distinctive technologies and through open innovation
- Improve safety management using IoT and Big Data

# Value Creation Story 3

## Value Creation Process

Tokuyama provides products that help solve social issues, shifting its focus from quantity to quality using its unique technologies, based on the management resources that it has developed over 100 years, to realize its vision: Centered on the field of chemistry, the Tokuyama Group will continue to create value that enhances people's lives. Tokuyama aims to create social and economic value.

#### Social Issues

#### **Global issues**

- Climate change and global warming mitigation
- Biodiversity conservation
- Stable procurement of energy, resources and food supplies

#### Safety and security

- Natural disaster mitigation
- Improved labor conditions
- Cybersecurity measures

## Low birth rates, aging demographics

- Contribute to health and longevity
- Sustainable infrastructure building
- Improved industrial competitiveness
- Increased regional vitality

#### **Management Resources**

#### **Manufacturing Capital**

- Highly integrated and highefficiency production structure of Tokuyama Factory
- Capacity of port infrastructure at Tokuyama Factory enabling export and import via large vessels

#### Human Capital

Human resources who possess independence and speed Number of employees:

> **5,679** (consolidated) \* As of March 31, 2020

#### **Financial Capital**

- A credit rating of A
- JPX400 constituent
- Improvement of the equity ratio
   44.0%

\* As of March 31, 2020

#### **Intellectual Capital**

 Unique technologies based on chemicals developed by Tokuyama R&D expenses:

> ¥9,193 million \* Results in fiscal 2019

#### **Social Capital**

 Build sustainable relationships with a diverse range of stakeholders

#### **Natural Capital**

 Environmental management in all business processes
 Waste recycling rate:

**93.9%** \* Results in fiscal 2019



## Considering the SDGs in business activities

The Tokuyama Group is committed to contributing to the achievement of the Sustainable Development Goals (SDGs) adopted by the United Nations General Assembly in September 2015. The Group verifies that its products and business activities are in alignment with the SDGs in the conduct of its business.





## • Value Creation Story 4 • O Roadmap for Sustainable Growth

We have set a vision, and for creating social value, goals for fiscal 2025 in respective target business domains, and have identified current challenges and possibilities to efficiently undertake a variety of initiatives to achieve the goals.



## Current Challenges and Possibilities

- Inadequate product lineup
- Expectations of increasing demand for thermal management materials with the penetration of 5G and EV
- Adequately responding in terms of technology, equipment and supply capability to semiconductor manufacturers' quality and supply requirements
- Building a production system to respond to wafer manufacturers' quality requirements, which are becoming more exacting with the miniaturization and lamination of semiconductors
- Building a supply chain, including marketing, contract manufacturing overseas and M&A, in the fields of supplements, cosmetics and animal medical medicine
- Building research and development, sales and manufacture systems to expand business
- Lack of name recognition and sales capability overseas
- Inadequate product lineup
- Selection of themes where the Company can take advantage of its unique technologies and the speed of commercialization
- Building a supply system to meet increasing demand
- Expanding sales in overseas markets

#### **Major Initiatives**

- Launch of filler-grade aluminum nitride as well as boron nitride
- Early commercialization of silicon nitride
- Improving purification, analysis, quality management and process improvement technology
- Developing optimal production and supply systems
- Investment in improved quality
- Reducing semiconductor-grade polycrystalline silicon manufacturing costs
- Strengthening marketing as well as sales and development systems
- Choosing appropriate development themes and ensuring implementation
- Hiring and cultivating human resources
- Building optimum development and manufacturing systems

Thermal Management Materials



Supplements (application example)

- Promoting digital marketing, primarily in the United States
- Strengthening the system for developing nextgeneration businesses
- Early commercialization of the recycling of solar cell modules
- Seeking out and examining original non-kiln themes
- Increasing supply capacity by investing in the expansion of factories
- Introducing initiatives to penetrate the Chinese market



Ion Exchange Membranes